

**DEUTZ DIESELPOWER**



POL: 09 - 5/D(b)

# **VISION STATEMENT**

**OUR STRATEGY IS TO MARKET AND  
DISTRIBUTE DEUTZ PRODUCTS IN OUR  
TERRITORIES OF RESPONSIBILITY AT THE  
EXCLUSION OF ANY OTHER PARTY NOT  
AUTHORISED BY US**

**WE SHALL CONCENTRATE ALL OUR  
EFFORTS TOWARDS CUSTOMER  
SATISFACTION**

**WE SHALL ACHIEVE THIS BY PROVIDING  
THE BEST SERVICE IN OUR INDUSTRY BY  
INVESTING AND EMPOWERING OUR LOYAL  
EMPLOYEES**

**OUR SUCCESS WILL BE MEASURED BY  
ACHIEVING SUPERIOR RETURNS FOR OUR  
SHAREHOLDERS**